

7th FIP Pharmaceutical Sciences World Congress

Sponsor & Exhibition Prospectus

‘Smart therapeutics for a complex world’

Co-organised by:



Canadian Society for Pharmaceutical Sciences

Faculté de pharmacie



Faculty of Pharmacy at Université de Montréal

GREETINGS FROM THE CONGRESS CHAIR

The seventh Pharmaceutical Sciences World Congress (PSWC) is scheduled to take place from 22–27 May 2020 in Montreal, Canada.

Like the previous congresses in San Francisco (2000), Kyoto (2004), Amsterdam (2007), New Orleans (2010), Melbourne (2014) and Stockholm (2017), the Montreal meeting will be of prime global importance, and attendance is a must for everyone involved in pharmaceutical sciences. The programme will cover a wide range of topics related to information-based technologies, collaborative models for pharmaceutical innovation and scientific workforce development, and will address the challenges that need to be faced to meet the demands of individualised medicine and global health.

The main theme of the congress is “Smart therapeutics for a complex world”.

We are facing a paradigm shift in drug development: progress in molecular and systems biology enables the design of “systems therapeutic interventions” (STI’s) that modify disease processes. At PSWC 2017 in Stockholm it was shown that this has led to an unprecedented high number of > 7.000 drugs under development. At the same time, it was shown that the application of new, often personalized, interventions in day-to-day patient care has become increasingly complex: systems therapeutics have become “smart therapeutics in a complex world”.

At PSWC 2020 we will discuss the implications of the paradigm shift in drug development for the pharmaceutical sciences throughout the continuum of drug discovery, development, therapeutic evaluation and clinical use. We will focus on an increasing diversity of therapeutic interventions ranging from small molecules to cell-based therapies. We will discuss novel concepts on targeting disease mechanisms and how advanced strategies in design, formulation and manufacture will be instrumental developing drugs that cure the disease rather than offering symptomatic relief. Participants will also discuss how translational research and patient care can be intertwined using biomarkers, predictive “systems” models and real-world evidence. This will enable us to address important public health issues and implement therapeutic innovations in a context-appropriate manner in communities around the world. Participants will also learn how artificial intelligence (AI) is poised to bring pharmaceutical sciences and pharmacy practice into a new era. Progress in these areas requires a convergence of multidisciplinary approaches, with contributions from the entire spectrum of sub-disciplines in the pharmaceutical sciences and pharmacy practice. We must collaborate!

In addition to plenary lectures and symposia, PSWC 2020 will feature interactive round table discussions, public debates, poster sessions, and regional and country showcases. PSWC 2020 will specifically devote significant attention to young pharmaceutical scientists through a dedicated pre-conference meeting for graduate students and postdoctoral fellows, as well as dedicated poster and podium presentations in the main congress.

Join us in Montreal at the 2020 PSWC.



Denis DeBlois
Chair of PSWC 2020



Catherine Lau
President of CSPS



Giovanni Pauletti
FIP Scientific Secretary

About FIP PSWC 2020

We live in exciting times. More than ever, innovation is emerging at the interface of disciplines, holding the promise of smart therapeutics, medicines that are sophisticated in their design and optimized to meet the needs of individuals and communities in a complex world.

PSWC 2020 invites you to come to vibrant Montreal, Canada. To network with leading experts from across the world, compare best practices and learn about the latest trends in pharmaceutical sciences, including the potential of information-based technologies, challenges and opportunities in global health, new collaborative models for stimulating innovation, and workforce development with interdisciplinary skills.

The programme is structured around four tracks covering key challenges in the continuum of drug discovery, development and optimal use at the individual and population levels.

Come to Montreal for PSWC 2020 and share the vision of smart therapeutics!

Why Support or Exhibit at PSWC 2020

Engaging with PSWC 2020 will showcase your organisation to the global world of pharmaceutical scientist & professionals, giving you a unique opportunity to demonstrate your products and services to a receptive and targeted audience of influencers.

Your organisation will:

- be promoted in the lead up to PSWC 2020 through FIP Journals and news publications that reach a connected audience of over 4 million globally;
- tap into member interest and loyalty post-event and all year round via social media channels, to stay engaged and connected through the delivery of content and research;
- have the opportunity to align an R&D initiative or technological advancement with a particular program theme; and
- be able to validate your commitment in advancing the association and the industry

Plus experience up to 1,500 academic, acute and inspiring minds anticipated to gather in Montreal, PSWC 2020 truly will be a ground-breaking event.



Programme Tracks and Multidisciplinary themes

It seems that ‘one drug for all’ may become rarer, mainly because future interventions target specific disease mechanisms. Future therapeutic interventions will be context appropriate in terms of disease subclassification, patient genetics and treatment history, drug pharmacokinetics, pharmacodynamics. Disease variants and their stages of progression are being defined at ever higher resolution.

An increasing number of therapies are targeted to specific patient profiles in order to achieve increased effectiveness and improved tolerance. Point-of-care companion diagnostic kits and sophisticated drug vectorization technologies are becoming more common.

Engineers and life scientists are working together to develop new sensors and intelligent systems to monitor and analyse even more closely changes in biomarker status in disease and under treatment, notably using “omics” approaches.

At the level of communities, we see the promise of continuously improving, learning health care systems, although the rising costs of new medicines represent a challenge. Optimal access to innovative medicines will require the integration of baseline health data, treatment outcomes and drug efficiency analysis to support decision making.

These considerations will have major effects on how we plan all aspects of drug discovery, development, fabrication and usage.

The scientific programme covers current and future in the pharmaceutical sciences from target to market. The scientific programme is structured as a matrix in which the different columns are the tracks in the scientific programme and the rows reflect the multidisciplinary themes that may be relevant to more than one track. The figure shows the overall structure of the matrix and highlights how the successive tracks correspond to key phases in the continuum of drug R&D and use. The different tracks in the conference as reflected in the columns are:

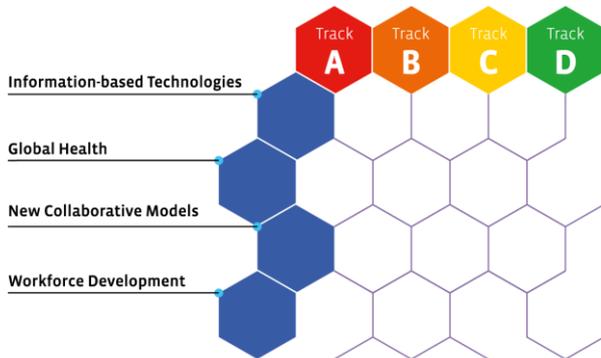
Track A = **Novel concepts** – From diseases to clinical candidates

Track B = **Advanced strategies** – Meeting the challenges of optimal manufacture and delivery

Track C = **Effective translation** – From predictive experimental models to optimized clinical studies

Track D = **Societal impact** – Developing context-appropriate solutions

Conference Matrix



Programme Tracks

Track A Novel concepts

From diseases to clinical candidates. Participants will explore new concepts in our understanding of disease mechanisms, both at the molecular level as well as systems biology levels, and discuss cutting edge approaches to best discover and design appropriate therapeutic modalities, from small molecules to biologics, cell-based therapies or gene-targeted approaches.

Track B Advanced strategies

Meeting the challenges of optimal manufacture and delivery. Participants will discuss how to meet the demands of individualized medicine and global health with cutting-edge formulation, bioanalytical technologies and manufacturing strategies.

Track C Effective translation

From predictive experimental models to optimized clinical studies. Participants will discuss how scientific, technological and regulatory developments can increase success rate in clinical trials and help better individualize treatments, with new predictive experimental models and innovative methods for monitoring treatment exposure and response.

Track D Societal impact

Developing context-appropriate solutions. Participants will discuss the contribution of real-world evidence to the evaluation of therapeutics, to better address individual patient needs as well as public health issues with the efficient implementation of therapeutic innovations in a context-appropriate manner in communities around the world.

Multidisciplinary themes

Information-based technologies

Our ability to collect and analyse data is growing exponentially, creating new opportunities to monitor, understand and influence biological processes. This theme refers to the growing use (or potential impact) of big data in pharmaceutical sciences and drug development. It includes the increasing reliance on smart devices that can collect data (remotely or not), the aggregation of large databases and the development of tools to analyse the data to generate smart data out of big data. Of these tools, artificial intelligence (AI) is a prominent technology that is gaining momentum and is poised to revolutionize pharmaceutical sciences. What are the emerging applications of AI and other big data tools in pharmaceutical sciences?

Global Health

This theme addresses the need to find new ways to deliver innovative treatments to patients around the world in a manner that is sustainable and appropriate for local conditions, in order to address the challenges of neglected diseases in low- to mid-income countries, the response to emerging pathogen threats.

New collaborative models

This theme aims to promote a healthy regulatory and business ecosystem stimulating innovation in drug R&D to address individual and global needs, from open access or patent-based research, public – private partnerships and international consortia to support research in neglected, rare or intractable diseases.

Workforce development

This theme aims to identify the optimal conditions for professional development among pharmaceutical scientists and new types of experts into clinical practice, such as data scientists and digital health technology experts, for effective knowledge transfer from science to pharmacy practice, and for training the next generation of research and healthcare professionals.

Members of the International Scientific Programme Committee

Parisa Aslani, University of Sydney, Sydney, Australia

Marival Bermejo, Universidad Miguel Hernandez de Elche, Spain

Erem Bilensoy, Hacettepe University, Faculty of Pharmacy, Ankara, Turkey

Teresa Dalla Costa, Universidade Federal de Rio Grande do Sul, Porto Alegre, Brazil

Meindert Danhof, Leiden Academic Center for Drug Research, The Netherlands

Denis deBlois, Université de Montréal, Montréal, Canada

Hartmut Derendorf, University of Florida, Gainesville, USA

Dea Herrera-Ruiz, Universidad Autonoma del Estado de Morelos, Cuernavaca, Mexico

Michiho Ito, Kyoto University, Kyoto, Japan

Fakhreddin Jamali (Director and Founder), University of Alberta, Edmonton, Canada

Hervé Le Louët, Université Paris est Creteil, Paris, France

Bernard Munos, Milken Institute, Washington D.C. USA

Giovanni Pauletti, Scientific Secretary, FIP

Shigeki Sasaki, Kyushu University, Fukuoka, Japan

Michael Sorich, Flinders University Medical Centre, Adelaide, Australia

Almut Winterstein, University of Florida, Gainesville, USA

THE CONGRESS VENUE

Palais des Congrès
1001 Place Jean-Paul-Riopelle
Montréal
Canada



AUDIENCE PROFILE

The PSWC 2020 is a congress which gathers leaders in the pharmaceutical sciences from all over the world. The main 5 target groups are Pharmacy practice = (Hospital & Clinical Pharmacists); Community practice focus on Pharmacogenomics and individualising medicines to patients); Industry (drug development and translational sciences is appealing); Academia (Translational and Fundamental Sciences); Government Regulatory (how do we get these disease modifying treatments to the market) FDA, EMA and government regulatory, Research Organisations / regulatory bodies (Data and model sharing / safety assessment).

Supporting Opportunities

An array of opportunities for supporting and collaborating with the Montreal PSWC 2020 congress is available, and we are happy to facilitate bespoke packages as required.

<p>Diamond</p> <p>PSWC 2020 website banner advert (Hyperlinked) as presenting partner 5 full time delegate passes Branding in the programme Possibility of organising a scientific satellite under the coordination of the International Scientific Programme Committee, marketed to the entire delegation (room rental and basic AV equipment is included) Exhibition space (9m2) Flyer in the congress bag</p>	<p>€50,000/ <i>CAD 72,500</i></p>
<p>Gold</p> <p>PSWC 2020 website banner advert (Hyperlinked) as supporting partner 3 full time delegate passes Branding in the programme Possibility of organising a satellite, marketed to the entire delegation (room rental and basic AV equipment is included) Exhibition space (6m2)</p>	<p>€35,000/ <i>CAD 50,750</i></p>
<p>Silver</p> <p>PSWC 2020 website banner advert (Hyperlinked) as general sponsor 2 full time delegate passes Branding in the programme</p>	<p>€15,000/ <i>CAD 21,750</i></p>
<p>Bronze</p> <p>1 full time delegate passes Branding in the programme</p>	<p>€10,000/ <i>CAD 14,500</i></p>
<p>Supporter</p> <p>Branding in the programme</p>	<p>up to €5,000/ <i>CAD 7,250</i></p>
<p>Travel scholarship</p> <p>Branding in the programme</p>	<p>€2,000/ <i>CAD 2,900</i></p>

Exchange rate as per 12/09/19 – 1 euro is 1.45 CAD, sponsorships will be invoiced in € (euro).

Supporting add-ons and Naming rights



Welcome Reception

- signage with logo
- branding in programme

€20,000 / CAD 29,000



Congress Dinner

- verbal recognition
- signage with logo
- branding in programme

€15,000 / CAD 21,750



Mobile App

- download details on website
- signage at on-site registration
- logo on home in screen
- branding and instructions in programme

€15,000 / CAD 21,750



Wi-Fi Exhibition Hall

- signage
- logo on log in screen
- branding in programme

€15,000 / CAD 21,750



Private breakfast meeting

- meeting space at the congress centre
- basic AV and technician
- listing in programme

€10,000 / CAD 14,500



Poster area partner

- signage in poster section of exhibition hall
- branding in programme

€10,000 / CAD 14,500



Volunteer / students shirts

- logo exclusively on shirts students/ volunteers for congress duration

€6,000 / CAD 8,700



Venue signage

- logo placed on all screen signage through the congress centre

€15,000 / CAD 21,750



Notepads & pens

- logo printed on notepads and pens, inserted into congress bag

€7,500 / CAD 10,875



Lanyards

- logo on the lanyard

€10,000 / CAD 14,500



Opening ceremony

- Verbal recognition
- signage with logo
- branding in programme

€10.000 / CAD 14,500



Exhibition opening reception

- immediately follows opening ceremony
- signage with logo
- branding in programme

€10.000 / CAD 14,500



Refreshments partner

- Verbal recognition
- signage with logo

€10.000 / CAD 14,500



Congress Bag

- exclusive logo placement on congress bag
- inclusion of promotional literature in bag

€15.000 / CAD 21,750

Programme advertising



Back cover

Inside front cover

Inside back cover

Inside full page

€5,000 /
CAD 7,250

€3,000 /
CAD 4,350

€2,000 /
CAD 2,900

€1,500 /
CAD 2,175

Chalk Talks

Host a Partner presentation in the exhibition hall to establish your organization as a thought leader in your discipline. Potential formats include case studies and panel discussions. Content must align with one of the four tracks or themes of the program. There will be a dedicated space with A/V presentation facilities in the exhibition hall. Time slots available Monday, Tuesday and Wednesday during the lunch time. Each Partner presentation will take up to 30 minutes.

€2,000 / CAD 2,900



Exchange rate as per 12/09/19 – 1 euro is 1.45 CAD, sponsorships will be invoiced in € (euro).

EXHIBITION OPPORTUNITIES

The PSWC 2020 exhibition offers the perfect opportunity to raise your organisation's profile and build relationships with key decision makers within the pharmaceutical sciences industry. If your organisation has a vested interest in this sector, you cannot afford to miss this opportunity. The industry exhibition will be the hub of the event, hosting all congress refreshment breaks as well as posters, guaranteeing an excellent through-put of congress delegates.

Early Bird Rate (before 1/12/19)

Standard Rate

Standard dimensions:

3m x 3m – 9m²

Floor space only includes:

- One electrical socket
- Listing of name in Final programme
- 2 free exhibitors' badges
- Lunches & coffee for three days

€ 2,500 / CAD 3,625

€2,750 / CAD 3,988

Shell scheme construction

Includes one table and two chairs

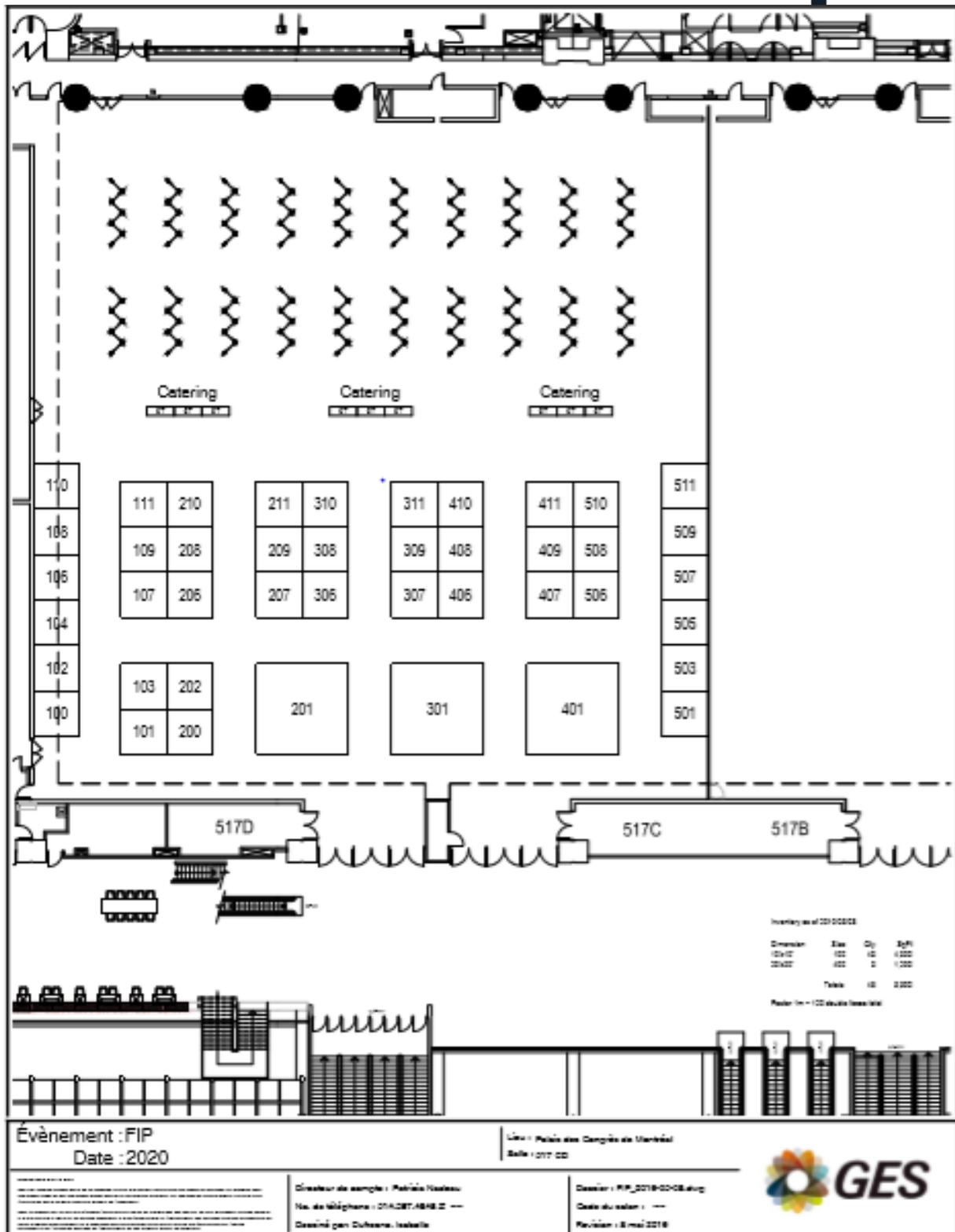
Additional € 575 / CAD 833.75

additional € 575 / CAD 833.75



Please note that for all self-build booths, drawings and dimensions of the booth must be submitted to the organisers for approval no later than 2 March 2020. A full exhibitor handbook with details of mantling/dismantling times, opening hours and other information will be provided on booking. For enquiries, please contact carola@fip.org

Exchange rate as per 12/09/19 – 1 euro is 1.45 CAD, sponsorships will be invoiced in € (euro).



Supporting Booking Form

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information.

Company name: _____
 Contact person: _____
 Address: _____
 Town/ City: _____ Postal code: _____
 Country: _____ Telephone: _____
 Email: _____

I declare that the sum of €_____ will be paid within 30 days of receipt of the invoice. The undersigned is fully aware of the Terms and Conditions of the general regulations set out in this brochure without reservations.

 Signature

 Date

Sponsorship Opportunity (Please tick)

Diamond	<input type="checkbox"/>	€50,000	Bronze	<input type="checkbox"/>	€10,000
Gold	<input type="checkbox"/>	€35,000	Supporter up to	<input type="checkbox"/>	€5,000
Silver	<input type="checkbox"/>	€15,000	Travel scholarship	<input type="checkbox"/>	€2,000

Add-ons and naming rights:

Welcome Reception	<input type="checkbox"/>	€20,000	Advertising Final Programme		
Congress Dinner	<input type="checkbox"/>	€15,000	Opening ceremony	<input type="checkbox"/>	€10,000
Mobile App	<input type="checkbox"/>	€15,000	Exhibition opening reception	<input type="checkbox"/>	€10,000
Wi-Fi in Exhibition Hall	<input type="checkbox"/>	€15,000	Refreshments partner	<input type="checkbox"/>	€10,000
Private breakfast meeting	<input type="checkbox"/>	€10,000	Congress Bag	<input type="checkbox"/>	€15,000
Poster area partner	<input type="checkbox"/>	€10,000	Inside Front Cover	<input type="checkbox"/>	€3,000
Volunteer shirts	<input type="checkbox"/>	€6,000	Inside Back Cover	<input type="checkbox"/>	€2,000
Venue signage	<input type="checkbox"/>	€15,000	Inside full page	<input type="checkbox"/>	€1,500
Notepads & pens	<input type="checkbox"/>	€7,500	Chalk talk	<input type="checkbox"/>	€2,000
Lanyards	<input type="checkbox"/>	€10,000			

Total value: € _____

Please complete and return at your earliest convenience to:

Carola van der Hoeft | COO & Congress Director
International Pharmaceutical Federation (FIP)
 Andries Bickerweg 5 | 2517 JP | The Hague | the Netherlands
 Tel: +31 70 302 1981 | Fax: +31 70 302 1999



Exhibition Bookings Form

Please note that all acknowledgements of your company and listing of your company name and address will be generated from the following information.

Company name: _____

FIP PSWC 2020
Carola van der Hoeft
COO & Congress Director
2517 JP The Hague
The Netherlands
carola@fip.org
T +31 70 302 1981
F +31 70 302 1999

Contact person: _____

Address: _____

Postal code: _____ Town/ City: _____

Country: _____ Telephone: _____

Email : _____

Early bird:

9 m²* (without scheme) / € 2.500

9 m² (With scheme) / € 3.075

Regular fee:

9 m²* (without scheme) / € 2.750

9 m² (With scheme) / € 3.325

and screen lettering (maximum of 15 letters, black):

□ □ □ □ □ □ □ □ □ □ □ □ □ □ □

I do not require the standard lettering and will, instead, provide my own data (to be completed by a service provider)

The sum has to be paid within 30 days of receipt of the invoice.

We agree with terms and conditions apply to company as well as independent representatives in so far as they have been hired to work on our stand. We acknowledge that we, as an exhibitor, are responsible for adherence to these terms and assume liability for any persons hired by us. We regard the plan illustrations and confirmation of fittings received after this order as binding. Any order changes or cancellation are only possible up to 3 months before the official start of assembly.

Signature

Date



Terms and Conditions

For a financial support to be valid, a completed booking form together with the appropriate supporting fee must be forwarded to Carola van der Hoeff (carola@fip.org).

Carola van der Hoeff | COO & Congress Director

International Pharmaceutical Federation (FIP)

Andries Bickerweg 5 | 2517 JP | The Hague | the Netherlands

Tel: +31 70 302 1981 | Fax: +31 70 302 1999

Please note that submittal of a signed booking form, indicates agreement to abide by the Terms & Conditions specified in this document.

Financial supporting opportunities are offered on a first come, first served basis according to the date that the booking form is received.

Cancellations:

All cancellations must be made in writing to the COO & Congress Director

- On or after 1st February 2020 – no refund will be available.

Payment:

On receipt of the sponsorship booking form, a confirmation and invoice will be sent.

Full payment is due within 30 days of the invoice.

Payment can be made by bank wire transfer to the account details on the invoice.

Force Majeure:

In the event of force majeure, the congress dates may be changed, or the congress may be cancelled. In the latter event, the disposable funds after payment of expenses will be shared between sponsors in proportion to their payments without the possibility of recourse against the Organisers.

ABOUT FIP

The International Pharmaceutical Federation (FIP) is the global federation of national associations of pharmacists and pharmaceutical scientists and founded in 1912. FIP represents through its 144 Member Organisations and individual Members, four million pharmacists and pharmaceutical scientists worldwide. FIP is in official relations with the World Health Organization (WHO) since 1948 and tries to expand healthcare services and integrating emerging scientific developments.

The 2020 PSWC will welcome leading scientific researchers as speakers and offers participants' sessions, symposia and poster presentations, creating an invaluable forum for networking and discussions on the **Smart therapeutics for a complex world**.

More information on the programme can be found at <https://pswc2020.congress.pharmacy/>

The Exhibition will be an integral part of the 2020 PSWC and offers a unique opportunity to showcase the interests and services of the global pharmaceutical sciences industry.

Please contact Carola van der Hoeff (carola@fip.org) for more information on exhibiting at the PSWC

PSWC 2020 CONTACTS

Chair FIP World Conference on Pharmaceutical Sciences 2020

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